



STRATEGIC PLAN

2013-2016

WONDERS MISSION

To create and advance high quality, diverse educational communities that teach children the foundations of life-long learning and social responsibility.

WONDERS VISION

To be an innovative nonprofit community leader and advocate, recognized for highest quality early childhood and school age education and social responsibility.

GOAL 1: PROGRAM QUALITY

Wonders will obtain and maintain the highest quality standards for both early childhood education and school age education.

GOAL 2: TARGETED PROGRAM GROWTH

Wonders will enhance our service offerings to our existing Wonders community, and expand our programs and extend our mission and vision into adjacent geographic areas through focused growth opportunities in early childhood and school age education.

GOAL 3: SUSTAINABLE FUNDRAISING

As a nonprofit, Wonders will create a culture of giving within our community and broaden our sources of fundraising to support our programming and focused growth initiatives.

GOAL 4: EFFECTIVE MARKETING

Wonders will differentiate and elevate our community presence as a high quality, non-profit education organization.

GOAL 5: CONNECTED COMMUNITY

Wonders will maintain and cultivate a dynamic community of children, parents, and educators.

GOAL 6: BOARD READINESS

Wonders will ensure that board structure and processes support Wonders' strategic goals and initiatives.

GOAL 7: ENGAGED STAFF

Wonders will maintain and cultivate a dynamic community of the highest quality, diverse staff.

